CREATIVE ATTITUDE

"Every project is a challenge to create a feeling, even a subtle one, that consequently generates identity, vitality and a sense of belonging."

Cibic & Partners, one of the most well known Italian design studios, was established in Milan at the end of the eighties.

For over ten years it has operated in many parts of the world. The Studio is a composite reality that by choice and by calling has occupied itself with projects of different nature – ranging from architecture to interiors and from design to multimedia communications.

Cibic and Partners is guided by four partners: Aldo Cibic is the design nucleus of the Studio and along with Luigi Marchetti and Chuck Felton, is closely connected to the work groups that are dedicated to the various projects. Antonella Spiezio is the strategic core of the partnership and is responsible for the organisation, administration of financial and human resources.

They are supported by a group of architects, interior designers, graphic artists, industrial designers, and a deep network of collaborating consultants of diverse professional and cultural backgrounds.

The result is an environment where there is an intense exchange of stimulation and energy, and where the principal aim is the realisation of solid and innovative projects.

The capacity for design and organisation are the two determining factors that make the Studio a creative and reliable partner for major business groups world-wide.

SELECTED PROJECTS

ARCHITECTURE

- Fondazione Casa Natale di Enzo Ferrari: Design competition, Modena, 2004
- Microrealities: Biennale di Venezia, 2004
- Teatro Ristori: Cariverona Foundation, Verona, in progress
- Milan residential tower: Piazza Repubblica, Milan, in progress
- Dalla Verde office buildings: Montecchio Maggiore (Vi), 2004
- Citizen_City: Design Research, 2003
- Move In: Mixed-use entertainment complex, Legnano, 2002
- Autogrill Spizzico: Typical architecture for Restaurants and Drive-thrus, Bologna, 2001
- Autogrill Spizzico motorway: Typical architecture for motorway "Autobars", 1999
- Nursery school: Chiampo (Vi), 1999
- Valdagno Building: Valdagno (Vi), 1999
- Altavilla apartment complex: Complex of 52 flats, Altavilla (Vi), 2002
- Casa Arcese: Castelnovo (Lake Garda), in progress
- Auchan: Shopping Center, Competition, 2001
- House in Turkey: Fetije, 1998
- The most beautiful house in the world: Competition, 1988

DESIGN

- Ottone Meloda: Design for new faucet collection
- **1x1**: Exhibition of unique objects, 2002
- New Stories New Design: Design Research, 2002
- Not For Sale: Design Research, 2001
- X-Novo: Art direction and Design, 2002
- Foscarini: Cocò lamp, 2000 and Lampoon lamp, 2002
- QBX: Art direction and Design for cabinets and containers, 1998
- Paola C.: Art direction and Design, 1999
- Smart Home Fitness: Exhibition of alternative fitness equipment, 1998
- Memphis: Furniture and objects, 1981-1987
- Standard: Line of furniture and accessories for interior decoration, 1991
- Antologia: Handcrafted furniture produced by the Boffi brothers, 1992
- Red Kross Kiosk: Promotional kiosks, Shanghai, 2002
- Family Business: Design Research, 1996

INTERIOR DESIGN

- Mövenpick: Restaurants, Hannover, 2004
- Mövenpick: Restaurants, Berlino e Anversa, in progress
- Beck's: New Headquarters, Gallarate (Va), 2004
- Selfridges & Co.: Department Store, Birmingham, 2004
- Abitare: New Headquarters, 2003
- **Medusa**: Multiplex, Bologna, Lecce, Salerno, Pavia, Legnano, Rozzano, Livorno, Turin in progress
- Selfridges & Co.: Department Store, Manchester, 2002
- I.Net British Telecom: New Headquarters, Milan, 2001
- Move In: Mixed-use entertainment complex, Legnano, 2002
- Autogrill Spizzico: Design of new Fast Food image, 1999
- Geox: Chain of shops, 2000
- Geox Bambino: Chain of shops, in progress
- New England: Showroom, Milan, 1995
- Marina Yachting: Showroom, Milan, 1996
- Cariverona Foundation: Multi-use space, Verona, 2001
- Una Hotel: Hotel, Milan, 2001
- Esprit: Showroom, Milan, 1996
- Verona Airport: Departures area and VIP Lounge, Verona, 1997
- Habitat: Shops, London, 1997
- Coin: House, Venice, 1992
- Cibic: Houses in Milan, Via Legnano, 1987; Via Legnano, 1988; Via Carducci, 1994
 Casa Vicenza, 1999

• Cibic & Partners: Interior of the studio, Milan, 1999

EXHIBITION DESIGN

- Andrea Palladio e la villa veneta. Da Petrarca a Carlo Scarpa: Exhibition design, Museo Palladio di Palazzo Barbaran da Porto, Vicenza, 2005
- Microrealities: Biennale di Venezia, 2004
- New Stories New Design: Biennale di Venezia, 2004
- Gourmet Lounge: Exhibition, Rimini, 2004
- Neo Zone: Exhibition space, Milano Fashion week, 2004-2005
- Gruppo Zunino: Stand, "MIPIM" Fair, Cannes, 2004-2005
- Risanamento: Stand, "Progetto Città" Fair, Milan, 2003
- Citizen_City: Exhibition, Milan, 2003
- 1x1: Exhibition of unique objects, Milan, 2002
- Whirlpool: Pavilion at Hometech 2002, Berlin, 2002
- X-Novo: Taps & Fittings, Expocomfort Exhibition 2002, Milan, 2002
- Not For Sale: Exhibition of foam objects, Milan, 2001
- Telecom: Pavilion, World Telecommunications Expo, Geneva, 1999
- "Omaggio a Leo Castelli": Exhibition, PAC, Milan, 1996
- Pirelli: Stand, Motorshow, Bologna, 1996
- Pitti Ynformal: Multimedia Lighting and Sound Stand, Pitti Immagine, Florence, 1999
- Smart Home Fitness: Exhibition of alternative fitness equipment, Milan, 1998

GRAPHIC DESIGN

- Move In: Graphic design and signage, Legnano, 2002
- X-Novo: Corporate image, 2002
- Whirlpool: Graphic design of the Hometech 2002 stand, Berlin, 2002
- **QBX**: Corporate image, 2001
- Pitti Ynformal: Logo of the Ynformal Pavilion, Pitti Immagine, Florence, 2000
- Telecom: Graphic design for the Telecom Pavilion, World Telecommunications Expo, Geneva, 1999
- Aldo Cibic: Graphic design of the "Aldo Cibic Designer" catalogue, Lamec Basilica Palladiana, Vicenza, 1999

WEB DESIGN

- www.saatchi.com: Animated homepage for the institutional website, 2004
- www.cibicworkshop.com: Graphic design and realisation, 2002
- www.i.net.it: Graphic design and realisation (on-line budget section), 2002
- www.paolac.com: Graphic design and realisation, 2001
- www.qbx.it: Graphic design and realisation, 2001
- www.uni-bocconi.it: Graphic design and realisation (interactive maps section), 2001
- www.cibicpartners.com: Graphic design and realisation, 2000

ALDO CIBIC

Born in Schio (Vi) in 1955. He moved to Milan in 1979 to work with Ettore Sottsass, becoming his partner the following year, together with Matteo Thun and Marco Zanini. That same year, 1980, marked the creation of Memphis, of which Cibic was one of the designers and founders, under the guidance of Sottsass.

In 1989, he went out on his own, founding, together with Antonella Spiezio, Cibic & Partners, providing his personal design services for his own projects and for other companies, as well as expanding into the field of interior design and architecture projects in Italy and abroad. In 2001 entered in Cibic & Partners Luigi Marchetti and, in 2003, Chuck Felton.

In 2005 he is named Director of the Department of Design at Fabrica, the Benetton Research and Development Communication Centre

With respect to design, his most important projects have included:
Ottone Meloda: Design for new faucet collection, 2004
Citizen_City: Design Research, 2003
Artemide: Klik, 2002
Cappellini: Stool, 2002
QBX: Decorating elements, 2002
Foscarini: Cocò lamp, 2000 and Lampoon lamp, 2002
Paola C.: Art direction and Design, 1999
Standard: Line of furniture and accessories for interior decoration, 1991
Memphis: Design movement, 1981-1987

Exhibitions:

Microrealities: Biennale di Venezia, 2004 New Stories New Design: Biennale di Venezia, 2004 1x1: Exhibition of unique objects, 2002 New Stories New Design: Design manifesto on the invention of new works with students' projects, 2002 Not For Sale: Design Research, 2001

Aldo Cibic Designer: Monographic exhibition at Lamec, Palladiana Basilica in Vicenza, 1999 Smart Home Fitness: Exhibition of alternative fitness equipment, 1998

He also teaches at the Domus Academy, as part of the Industrial Design degree in the Faculty of Architecture at the Milan Polytechnic, as part of the Industrial Design degree in the Faculty of Design at the University of Architecture of Venice, as part of Tongji University as well as doing research on the relationship between design and society.

He currently resides in both Vicenza, where his family lives, and Milan, where Cibic & Partners is located.

ANTONELLA SPIEZIO

Born in Torre Orsaia (Sa) in 1966. At the young age of 19 years, she embarked on two parallel roads that eventually met, transforming Antonella Spiezio into a versatile and well-rounded professional, as a result of her studies in Economics (she graduated in Milan in 1997) and her work at the Sottsass Associati Studio as Assistant to Aldo Cibic, where her organisational and managerial qualities immediately stood out.

In 1989, she became founding partner and Managing Director of Cibic & Partners, a position she still holds today.

She is the strategic core of the Studio, handling the management of human resources and finances. Thanks to her unique brand of managing, having always grown within a highly creative environment, she guarantees the efficient organisation of work, following its development, management and day-by-day evolution.

She is married and has one daughter.

LUIGI MARCHETTI

Born in Livorno in 1967. He obtained a degree in Architecture at the University of Florence in 1992 and, until the end of 1993, was assistant professor of Architectural Design at the University of Florence. He later went on to private practice, carrying out numerous refurbishment works of both flats and offices.

From Tuscany, he moved to Milan, where he began collaborating with Aldo Cibic on various projects in New York (Pepe Jeans, offices and showrooms), Turkey (Beymen Department Store and refurbishment of the Executive area of the Istanbul Stock Exchange) and England (Habitat Shops).

In 1995, he joined Cibic & Partners as Project Manager, signing off the main architecture projects realised by the Firm, consequently becoming partner in 2002.

With the firm, he is currently responsible for the large Selfridges shopping centre project in England, the Medusa Multiplex Cinemas throughout Italy, the new Geox shops, and the Move In Mixed-use Entertainment Complex in Legnano, as well as for the completion of the Una Hotel in Milan. He has also been in charge of the Pirelli Stand at the Bologna Motorshow (1996), the Marina Yachting (1997) and Esprit (1996) showrooms, and the creation and realisation of a new image for Henry Cotton's shops (1999).

CHUCK FELTON

Born in New York City in 1958. He received a Bachelors of Science degree from Yale University in 1980 and his Masters of Architecture from Columbia University School of Architecture and Urban Planning in 1984. During his graduate studies he worked for Steven Holl Architects and Robert Stern Architects.

He started his practice in New York City working on public, commercial and residential architectural projects. He has worked as a design consultant in the high-tech and aerospace industry as well as working on projects for performing arts centers, theater design, and film sets.

He taught as an Associate Professor at the College of the City of New York as well as serving as a guest critic and instructor at Columbia University, Pratt Institute and Parsons School of Design. Since 1997 he has been collaborating with Cibic & Partners as design architect. Architectural and interior projects include Medusa Multicinemas, Selfridges & Co. Department Stores in Manchester e Birmingham, Spizzico Restaurants, Geox Shoe Stores, I.net British Telecom Headquarters / Web Farm Facilities in Milan and Move In Mixed-use Commercial Complex in Legnano. Graphic design projects include the Saatchi & Saatchi Corporate Web Site.